



Partnership Opportunities: May 4-5, 2012

VIDEO PARTNER: \$1,675

3-4 minute video played on the jumbo-tron with a brief stage announcement. Video and stage announcement scheduled prior to the headlining acts. This package includes booth space in our sponsor tent. It also includes a link on the AgapeFest web page, and a program listing on the partner page near the front of the program with your logo/image, website, and text.

Approximately 5,000 individuals attend AgapeFest. The AgapeFest website averages 17,000 unique page views leading up to the festival. The video package will maximize your impact with the AgapeFest audience - perfect for Christian movie trailers or promoting upcoming events.

Quantity: 2

Scheduling: Near the end of each night

POSTER PARTNER: \$950

Logo and website listed on all event posters and flyers. AgapeFest distributes almost 70,000 flyers and posters to businesses, churches and individuals throughout the region. This package includes booth space in our sponsor tent. It also includes a link on the AgapeFest web page, and a program listing on the partner page near the front of the program with your logo/image, website, and text. Poster partnership is a great way to raise awareness about your business.

Quantity: 3

TICKET PARTNER: \$675

Logo and website printed on all wristbands and back-stage passes. Approximately 5,000 individuals attend AgapeFest. Many students wear their wristbands for days or weeks following the festival.

This package includes booth space in our sponsor tent. It also includes a link on the AgapeFest web page, and a program listing on the partner page near the front of the program with your logo/image, website, and text. The AgapeFest website averages 17,000 unique page views leading up to the festival. Wristband partnership is a great way to get your logo in front of thousands of Christian music fans.

Quantity: 1

BACK COVER PROGRAM AD: \$550

Full-color, full page ad printed on the back cover of the program. This package includes booth space in our sponsor tent. It also includes a link on the AgapeFest web page.

Approximately 5,000 individuals attend AgapeFest. The AgapeFest website averages 17,000 unique page views leading up to the festival. The back cover sponsorship is perfect for businesses that want to make a big impact with AgapeFest visitors.

Quantity: 1

JUMBO-TRON SHOUT-OUT: \$400

Sponsor fee includes FOUR shout-outs, approximately 15 seconds each, during the festival. Production is included in price. Shout-outs include a jumbo-tron slide with your logo, advertising text, and audio: "Greenville College thanks YOUR BUSINESS for sponsoring AgapeFest." You will also receive a program listing on the sponsor page of the program with logo/image, website, and text. This combination of jumbo-tron slide, announcement and program space will make sure your message is heard at AgapeFest.

Quantity: 13 (@ 4 shout-outs per package)

Scheduling: On average, three shout-outs between each artist. Each company's spots will be disbursed evenly throughout the festival to maximize impressions.

PROGRAM AD: \$150

Half page black and white ad printed inside the program. First come, first serve. Program ads are perfect for local businesses, restaurants or hotels to connect with festivalgoers.

Quantity: 10

If you are interested in partnering with AgapeFest or would like more information about partnership packages, contact:

Rylan Mitchell

rmitchell@panthers.greenville.edu

(618) 610-5368